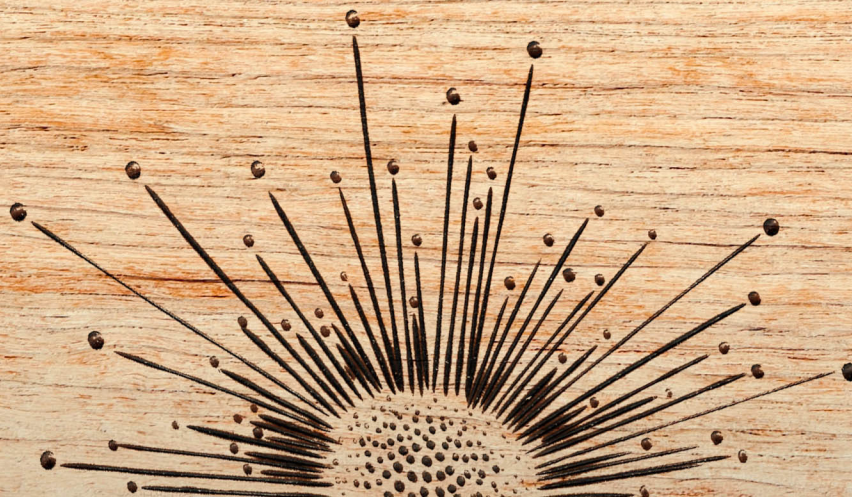
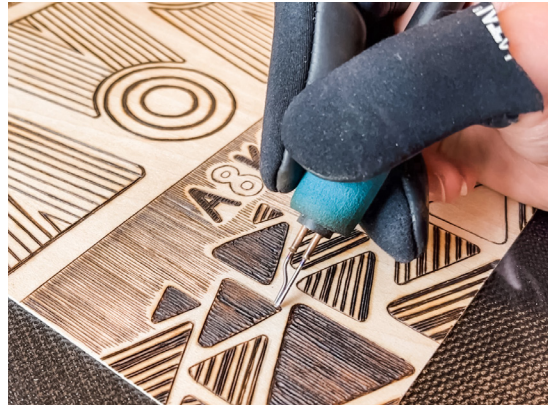


# Pyrocrafters

BRAND BOOK 2022







*Hi, I'm Aney Carver.*

Pyrography artist, influencer,  
published author, creativity  
explorer, and entrepreneur.

**WHEN I'M  
NOT IN  
MY SHOP**

I love yard sailing, flea market hunting, and bringing our 100 year old house back to life. MORE? I'm a hanging with my family type of person, playing video games, and I sing show tunes to get motivated. Nice to meet you!





*Now, I'm usually  
very modest, but*

I can burn, paint, design, photograph, you name it! From realistic portraits to abstract geometrics, I can do it all. Oh, and I have a published how-to wood burn book with Page Street Publishing.





# Most Popular

My most liked pieces  
from the last year.





# HERE ARE THE NUMBERS!

I'm an entrepreneur newbie and  
I geek out about the numbers.

**67K**

INSTAGRAM  
FOLLOWERS

**1M**

PINTEREST MONTHLY  
VIEWS

**30K**

YOUTUBE  
SUBSCRIBERS

**23K**

TIKTOK  
FOLLOWERS

**4.5K**

EMAIL  
SUBSCRIBERS

**15K**

WEBSITE VISITS  
MONTHLY

# DEMO GRAPHICS

## GENDER

44% WOMEN  
56% MEN

## COUNTRY

US 57%  
UK 7%  
TURKEY 6%  
CANADA 5%

## AGE

18-34





# My Book!

I love teaching people to wood burn through my social videos, but being able to become an author was another level. I'm so honored to pass on what I've learned.



"I'm really happy with this book. There's lots of great information, projects, and templates. I love that there is information on the types of wood and how to preserve your work, other books I've seen don't have this. I highly recommend this to anyone who interested in starting some wood burning projects."

-June78



"Drawing with Fire shows you just how versatile, relaxing and useful wood-burning can be, and gives you the information you need to dive right in!"

—Rachel Strauss, of @woodburncorner,  
author of The Wood Burn Book

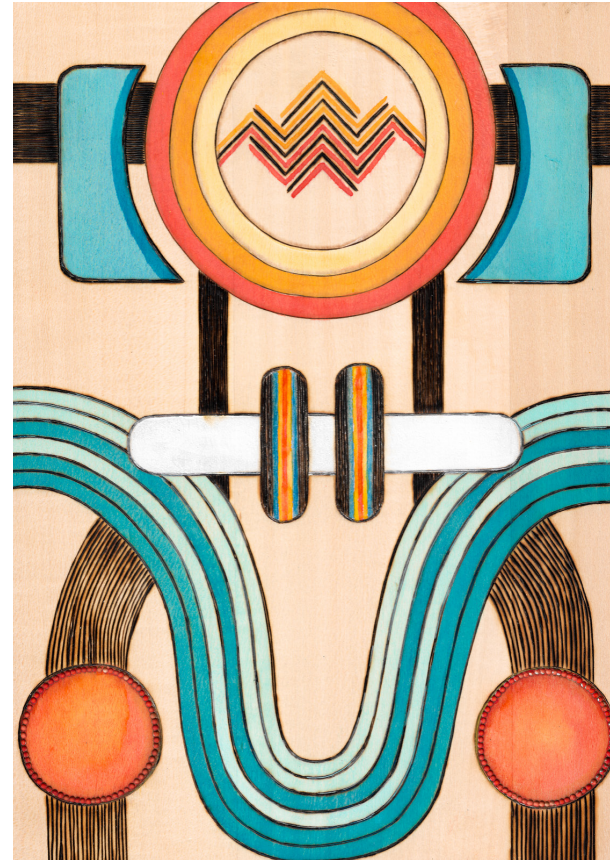


*I'm most known for my work  
in pyrography....*

sometimes out there and always daring.

My conceptions are uniquely bold and rebellious,  
while inherently soulful.

Think southern, gentle spirit meets vintage flea  
market with a flaming hot pen.

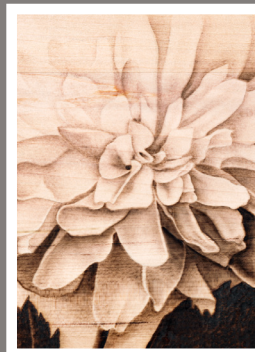


**MY FAVORITE  
THINGS....**



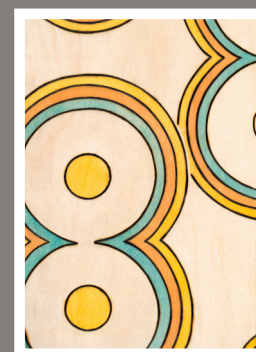
**Retro Art.**

I love vintage  
everything and  
I shop at flea  
markets for  
inspiration.



**Nature.**

I live on five  
acres and absorb  
a lot of creativity  
from the life  
around me.



**Geometric Patterns.**

My OCD is greatly  
attracted to  
repetition and it  
manifests in my art.





GEOMETRIC  
*Wall Art*



RETRO  
*Wall Art*







ORGANIC  
*Wall Art*

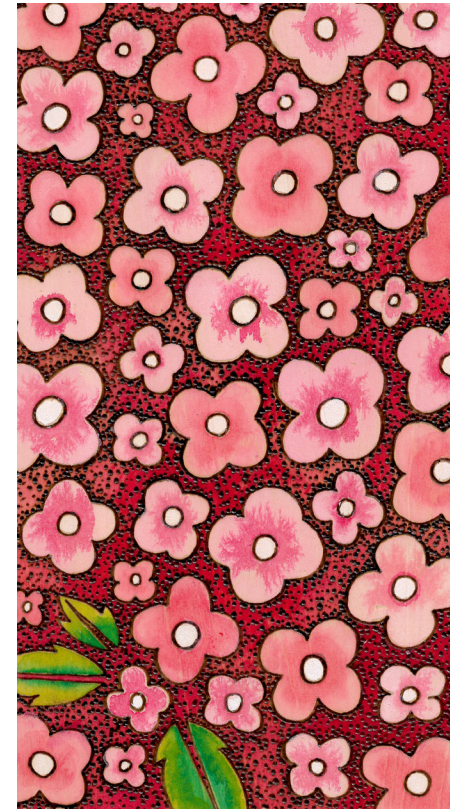
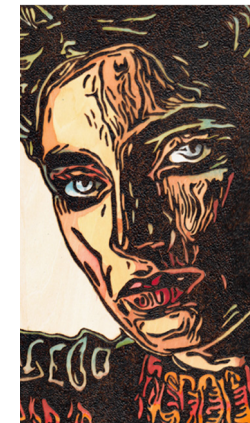


POP  
*Wall Art*





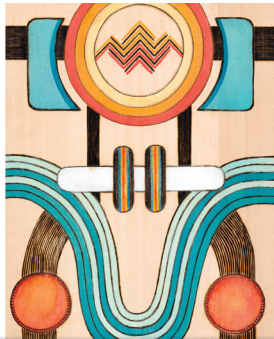
Who wants a peek?  
Here's a collection of my  
most recent pieces.





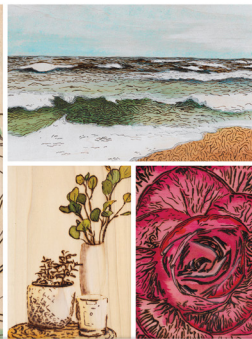
*Every Element* is burned and painted  
by hand with a wood burning pen and water color  
and acrylics.

My scanning and designing skills then turn these pieces into  
high-quality images ready for prints and beautiful wall art pieces.



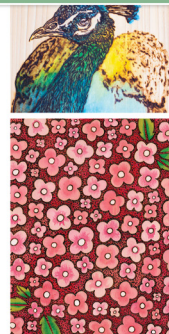
### Retro Collection

Focused on vintage and retro shapes, colors and patterns.



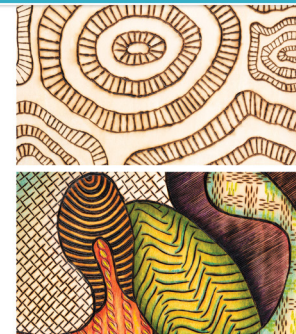
### The World Around Me Collection

Flowers, animals, shapes and organic patterns that surround me in a variety of styles and colors.



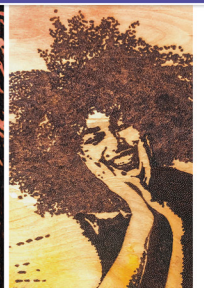
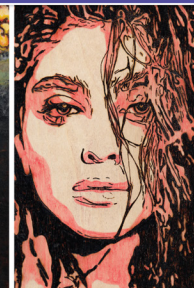
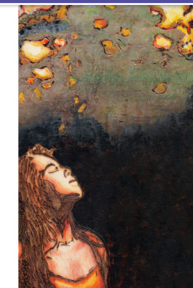
### ABSTRACT GEOMETRIC COLLECTION

An abundant collection of repetitive patterns, shapes and line art with hints of color.



### Look into my Eyes Collection

People and drama unfold in this intense collection of the human face.





For the fan of wood and unique art  
**LET'S MAKE  
WALL ART  
TOGETHER!**

GET IN  
*touch*

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